

TORNIKE KHAKHISHVILI

INTERNATIONAL RELATIONS
GRADUATE



ABOUT ME

Tornike Khakhishvili (25)
London, United Kingdom
From: Tbilisi, Georgia
2 July 1994

tornike.khakhishvili@gmail.com
Tel. +(44) 7432104032

SKILLS

Management	
Marketing	
Google ADS	
Bing ADS	
Facebook ADS	
HTML & CSS	
E-commerce	
Photoshop	
MS Excel	

LANGUAGES

Georgian - Fluent
English - Fluent
Russian – Proficient

INTRODUCTION LETTER

Analytically-minded marketing specialist with deep understanding of marketing strategies to help achieve company goals. Years of experience in E-commerce, Pay Per Click Marketing (PPC) and online sales. A positive and confident individual, with strong technical skills and an ability to learn concepts quickly.

EDUCATION

2019-2020	University of Greenwich International and Commercial Law, LLM Strong Upper Second Honours
2015-2018	University of Westminster International Relations BA Honours Strong Upper Second Honours

WORK EXPERIENCE



Tekpaw Net Solutions

Digital Marketing (PPC) Manager

Feb 2018 – Present

- Responsible for USA and UK Markets.
- Managing Google, Bing and Facebook Ads accounts.
- Planning, monitoring and optimizing advertising campaigns.
- Initiate new opportunities, functionalities and technologies to drive traffic, engagement and commercial opportunities through digital channels.
- Focus on quality score as a key driver of efficiency.



PCZONE.GE - Computer Zone LTD

Founder and CEO – April 2019 – Present

- Founder and CEO of Computer Zone LTD.
- The company has generated over £135,000 in revenue and £27,000 in gross profit, in over past 12 months.

TORNIKE KHAKHISHVILI

INTERNATIONAL RELATIONS
GRADUATE



ABOUT ME

Tornike Khakhishvili (25)
London, United Kingdom
From: Tbilisi, Georgia
2 July 1994

tornike.khakhishvili@gmail.com
Tel. +(44) 7432104032

SKILLS

Management	
Marketing	
Google ADS	
Bing ADS	
Facebook ADS	
HTML & CSS	
E-commerce	
Photoshop	
MS Excel	

LANGUAGES

Georgian - Fluent
English - Fluent
Russian – Proficient

CORE QUALIFICATIONS

- Extremely analytical with deep understanding of marketing principles.
- Willingness to take calculated risks, and ability to make sensible decisions based on small available data.
- Ability to identify and target potential new clients.
- Strong sense of creativity to initiate new opportunities.
- Excellent ability to generate leads or increase conversions.
- Ability to focus on quality score as a key driver of efficiency.
- Ability to learn from past, and willingness to change.

CORE SKILLS

- Great Management and Teamwork Skills. Managing Team of 4.
- Strong face to face and written communications skills.
- Ability to work on different advertising (PPC) platforms: Google AdWords, Microsoft Bing Ads and Facebook.
- Years of experience using Adobe Photoshop and Microsoft Excel.
- Strong technical skills and years of web developing knowledge.
- Years of experience using WordPress and WooCommerce .
- Good understanding of HTML, CSS and PHP.
- Constant willingness to learn something new.

March 21TH, 2020
LONDON, UK.

Thank you for your time and consideration, and I look forward to the opportunity to personally meet you and discuss the application further.

YOUR SINCERELY,
TORNIKE KHAKHISHVILI